

Third Coast Percussion 2018 Logo File KEY

5 logo variations:



“centered”



“left”



“right”



“Logomark_LG”



“Logomark_SML”

The types of files include:

Print - JPGs and EPSs (vector art)

CMYK: Use for printing 4 color business cards, letterheads, brochures, etc...

Web/Screen - JPGs

Use for anything that will be viewed on a screen (monitor/ipad/phone/etc...)

There are three updated colors for each logo variation:



Sky Blue



Aspen



Ivorine

Color values for each color (you guys will probably not need this information but it can't hurt to have in case a printer or vendor needs it):



Sky Blue

C: 27
M: 3
Y: 2
K: 13

R: 161
G: 196
B: 215

HEX: a1c4d7



Aspen

C: 2
M: 8
Y: 73
K: 0

R: 250
G: 226
B: 100

HEX: fae264



Ivorine

C: 3
M: 11
Y: 15
K: 0

R: 246
G: 227
B: 212

HEX: f6e3d4



Pantone: Warm Gray 11 U

C: 54
M: 55
Y: 61
K: 28

R: 104
G: 92
B: 83

HEX: 685c53